



NSU Female Football Development Manager Role

North Shore United Football Club (NSU) is seeking a dedicated Female Football Development Manager (FFDM) to lead and support initiatives that empower girls and women in football. This role is a flexible, part-time contract role for up to 10 admin hours per week as well as additional potential for 10-15 on field coaching hours per week (during the football season), coaching a multitude of different age groups, abilities and programmes. There is potential for the FFDM role to become full-time if a suitable candidate is found. You will report to the NSU Football Development Manager (FDM).

Your Role:

As FFDM, your mission is to drive projects and programmes centered around girls' and women's football at our club and in our community. By fostering community engagement, creating an environment for positive growth and cultivating talent, you will help to recruit more female players and coaches to the club while retaining our female talent at North Shore United. You will need to be a role model, a coach, a team player, an effective communicator, a passionate leader and a multi-tasker capable of facing challenges. Excellent administration skills and attention to detail are also key assets for this diverse role.

NSU has a relationship with Takapuna Grammar School (TGS), and the FFDM would be required to help support the TGS female football programme in a coaching, managing and selector capacity, to further strengthen the connection to our local high school and community.

Responsibilities:

- Oversee the development and coaching of all Junior and Youth Girls teams as well as our NSU First Kicks Girls League (with the support of NSU training day coaches, volunteer managers for each team and volunteer grade convenors);
- Support the TGS Girls football programme in a coaching capacity, working with the FDM and TGS Staff/Student coaches;
- Support the Head Coach of the NSU Women's First Team;
- Promote and oversee New Zealand Football programmes for girls' and women's talent development including Fantails (Juniors) and Kickin' It (Youth) programmes;
- Promote, organise and run NSU Girls Primary School Football Festivals (Term 1 and Term 4);
- Establish a relationship with all local schools to promote girls' and women's football;
- Support and create events surrounding any female initiatives/events to promote female participation driven by Northern Region Football, New Zealand Football etc.;

- Increase opportunities for girls and women to get involved and stay involved in football as a player, coach, volunteer, administrator and/or committee member;
- Organise and run in-season social events for our girls' and women's teams/players;
- Further support and develop our local pool of young female coaches, and manage coaches for all female teams, training and regular coaching and session reviews;
- Plan and facilitate coach education workshops and courses for female coaches;
- Assist FDM with implementation of club-wide informational workshops, e.g. Sports Psychology, Nutrition, Strength & Conditioning;
- Lead recruitment of female players, coaches and referees to NSU;
- Contribute to NSU social media pages to promote female teams and update on all programmes, events, and upcoming dates relevant to women and girls;
- Attend Northern Regional Football meetings on behalf of the club and align strategies with Northern Region Football and New Zealand Football directives;
- Organise female registrations and team selection through Friendly Manager; and
- Seek equality and challenge any discrimination for female participants in football.

Qualifications and Experience:

- Background in playing football and coaching/managing female sports;
- Football coaching qualification would be an advantage;
- Familiarity with New Zealand Football and club football;
- Interest in organizing programmes, events, or competitions;
- Strong customer service abilities, fostering enjoyable sporting experiences;
- Adept at engaging with young players, igniting their passion for the game;
- Excellent organisational, administrative, planning, and reporting skills;
- Proficiency with technology;
- Marketing and social media skills;
- Exceptional communication and networking skills to contact and engage with new players and coaches;
- Record of contributing positively to team efforts; and
- Ability to build and maintain effective relationships.

How to Apply: If you're committed to developing girls' and women's football at our club, we encourage you to apply. Submit your CV and a cover letter to femalefootball@nsu.org.nz by 12pm on 31 August 2024. For additional details, please email femalefootball@nsu.org.nz. You must have the right to work in New Zealand in order to apply for this role.